

CULTURAL POLICY

Date this document was adopted

legislative / non-legislative

PURPOSE

This policy outlines the City of Adelaide's (CoA's) position to ensure culture is fully interconnected with, and prioritised equal to, social, environmental and economic strategic pillars to provide excellence and access for all.

STATEMENT

Cultural Policy is fundamental to meeting the strategic objectives of the City of Adelaide and its vision to be the most liveable city in the world. This policy has been prepared as a decision-making tool to enable and deliver outcomes by recognising and investing in the rich cultural fabric and unique identity of the creative life of Adelaide.

Embedding this policy across Council business will maximise economic benefits, build on our reputation, present opportunities, and experiences for participation, contribute to lifelong learning and wellbeing, sustain and grow events and amplify environmental sustainability ambitions for the people who live, work and visit Adelaide daily.

When fully implemented this policy will embed culture into city planning and objectives to improve and amplify outcomes and benefits across all areas of community, infrastructure, business and city experience.

CULTURAL POLICY STATEMENTS

- 1. Aboriginal and Torres Strait Islander arts and culture are intrinsic to wellbeing, growth, creative identity and a shared future.**
- 2. Cultural goods and services are unique commodities and are of equal importance compared with all areas of Council business.**
- 3. As a UNESCO designated City of Music, Adelaide's creative experiences and events are foundational and the city will grow around culture.**
- 4. Adelaide is a city where creatives including artists, makers, musicians and designers thrive and live well.**
- 5. Cultural investment, experiences, infrastructure and business that is accessible and inclusive is essential to liveability and wellbeing in Adelaide.**

The City of Adelaide acknowledges the Kurna people as the Traditional Owners of the Country where the city of Adelaide is situated, and pays its respect to Elders past, present and emerging.

Application of this document

Culture has the power to transform, vitalise and ignite the city and its people.

Council commits to enabling creative boundaries and imagination to be extended and nurtured. This policy has been informed by the United Nations Universal Declaration on Cultural Diversity.

Council will commit to its roles in delivering culture across all its work as defined by this policy as:

Leader

By valuing culture at the highest level and ensuring Adelaide is a location of choice for the development of artwork, arts practices and cultural experiences, with attractive and accessible spaces, a thriving arts sector, year-round arts and cultural experiences, engaged audiences and supportive businesses.

Service Provider

The City of Adelaide provides services to arts, musicians and makers, and the arts, events and creative sectors including funding, artist and industry support, land management, coordination and enabling delivery.

Regulator

The way in which Adelaide enables culture to thrive connects and is inbuilt into our regulatory operations. Culture is good business and good for business.

Advocate

As a UNESCO Creative City, the City of Adelaide will advocate locally, nationally and internationally the value that arts and culture bring to city vibrancy, visitation, economic growth, social wellbeing, sustainability and new technological advancements

Facilitator

The City of Adelaide provides funding and facilitation for artists, musicians and creative industries to develop delightful, moving and wonderful experiences.

Owner of assets

Arts and culture is delivered across Council buildings, Adelaide Town Hall, Libraries, Community Centres, recreational facilities, Park Lands, public roads, commercial and administrative buildings. Council has a responsibility to provide, maintain and upgrade these assets as enabling infrastructure for cultural outcomes.

OTHER USEFUL DOCUMENTS

Related documents

- [City of Adelaide Stretch Reconciliation Action Plan 2021 – 2024](#)
- [City of Adelaide Cultural Strategy 2017-2023](#)
- [City of Adelaide Live Music Action Plan 2017 – 2020](#)
- [City of Adelaide Public Art Action Plan 2019 – 2022](#)
- [City of Adelaide Events Guidelines 2022](#)
- [Aboriginal and Torres Strait Islander Arts Strategy for South Australia](#)
- [Australia Council Protocols for Using First Nations Culture and Intellectual Property in the Arts](#)
- [World Organisation of United Cities and Local Government Manifesto: The Future of Culture](#)
- [United Nations Universal Declaration on Cultural Diversity](#)
- [UNESCO Creative Cities Mission Statement](#)

Relevant legislation

- South Australian *Local Government Act 1999*

GLOSSARY

Throughout this document, the below terms have been used and are defined as:

Artist: A creative person who devotes a reasonable portion of their time to making art, who promotes their work as art, and intends their work to be experienced, seen and read as art; and possesses qualifications in the arts or has commensurate skills and experience.

Cultural: In this policy 'culture' includes all aspects of the arts, creative industries including digital and immersive technologies, events and creative activation of the public realm.

Events: In this policy 'events' refers to a creative event that transforms its place or provides an opportunity for people to gather, connect and experience an artistic, creative or cultural experience.

Public Realm: The public realm includes, but is not limited to streets, squares, parks, built form and spaces within buildings that are accessible to the public, generally under the control of local or state government and are not private land.

ADMINISTRATIVE

As part of Council's commitment to deliver the City of Adelaide Strategic Plan, services to the community and the provision of transparent information, all policy documents are reviewed as per legislative requirements or when there is no such provision a risk assessment approach is taken to guide the review timeframe.

As a new policy this document will be reviewed in its first 12 months.

Subsequently, this Policy document will be reviewed every 3 years unless legislative or operational change occurs beforehand. The next review is required in August 2023.

Review history:

| Trim Reference | Authorising Body | Date/ Decision ID | Description of Edits |
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